

MERCURY



mercury

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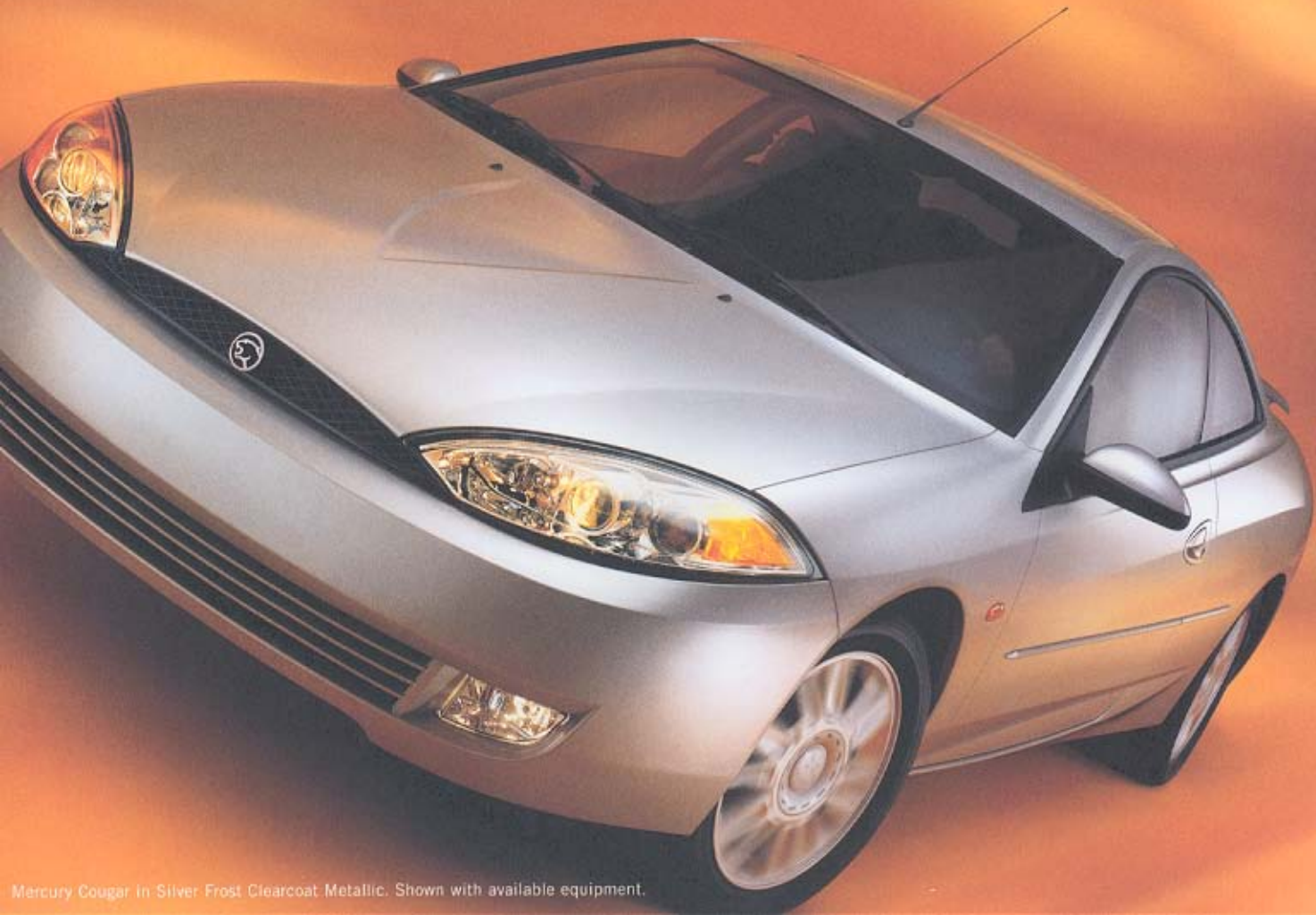
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Mercury Cougar in Silver Frost Clearcoat Metallic. Shown with available equipment.



- AM/FM stereo/single CD player with Premium Sound
- The newly designed Sport bucket seats provide comfort for both the driver and front seat passenger
- 50/50 split-fold rear seatback
- MacPherson strut independent front and Quadralink rear suspension systems

- SecurILock™ passive anti-theft system
- Trip computer
- Wraparound projector and reflector headlamp system
- Available aluminum pedal pads¹
- Available all-aluminum 170-horsepower 2.5L DOHC 24-valve Duratec V6 engine
- Available 4-channel, 4-wheel disc Anti-lock Brake System (ABS)
- Cougar S² boasts a 2.5L DOHC 24-valve high output Duratec V6 engine, an AM/FM stereo/cassette/single CD player with Premium Sound, rear spoiler, dual exhaust system with bright exhaust tips, Sport bucket seats with leather seating surfaces, 17-inch machined aluminum wheels, unique badging and more

¹Included in the V6 Sport Group.

²Available Spring 2001.

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2001 mercury grand marquis

- Personal Safety System™
- Dual-stage driver/front passenger airbags¹
- Emergency inside trunk release
- Available remote keyless entry system with keypad²
- 4.6L SOHC V8 engine with improved output of 220 horsepower
- PrecisionTrac™ suspension system
- SecuriLock™ passive anti-theft system
- 8-way power driver's seat with driver power recliner
- Available power-adjustable brake/accelerator pedals
- Rear-wheel drive
- Available Anti-lock Brake System (ABS) with All-Speed Traction Control
- Vacation-sized trunk

¹Always wear your safety belt and secure children in the rear seat.

²Available on GS models and standard on LS models.





Mercury Grand Marquis in Silver Frost Clearcoat Metallic.



Mercury Mountaineer in Silver Frost Clearcoat Metallic with Light Mineral Grey Metallic cladding. Shown with available equipment.



- 210-horsepower 4.0L SOHC V6 engine
- Independent front and rear suspension
- 7-passenger seating with fold-flat 3rd-row bench seat
- Available full-time All-Wheel Drive¹
- Satin-aluminum accents on both interior and exterior
- 40/20/40 2nd-row tip-flip bucket seats with storage bin
- Side repeater lamps
- SecurILock™ passive anti-theft system
- Remote Keyless Entry system with 2 key fobs
- Available power-adjustable foot pedals²
- Available side curtain airbags³
- Available 239-horsepower 4.6L SOHC V8 engine with Failsafe Cooling System²
- Available Audiophile Sound System with AM/FM stereo/6-disc in-dash CD player
- Available Dual-Zone Electronic Automatic Temperature Controls

¹Mountaineer is not intended to be used for snowplowing.

²Available Spring 2001.

³Always wear your safety belt and secure children in the rear seat.



2001 mercury sable

- Personal Safety System™
- Achieved the government's five-star rating for frontal crash performance 3 years in a row
- Available 200-horsepower 3.0L DOHC 24-valve Duratec V6 engine
- Available flip-fold front center console with 6-passenger seating
- SecuriLock™ passive anti-theft system
- 100,000-mile scheduled tune-up intervals¹
- With 3rd-row seating, the Mercury Sable wagon can accommodate up to 8 passengers.
- Particulate Air Filtration System
- Available MACH® Audio System with 6-disc CD changer and cassette player



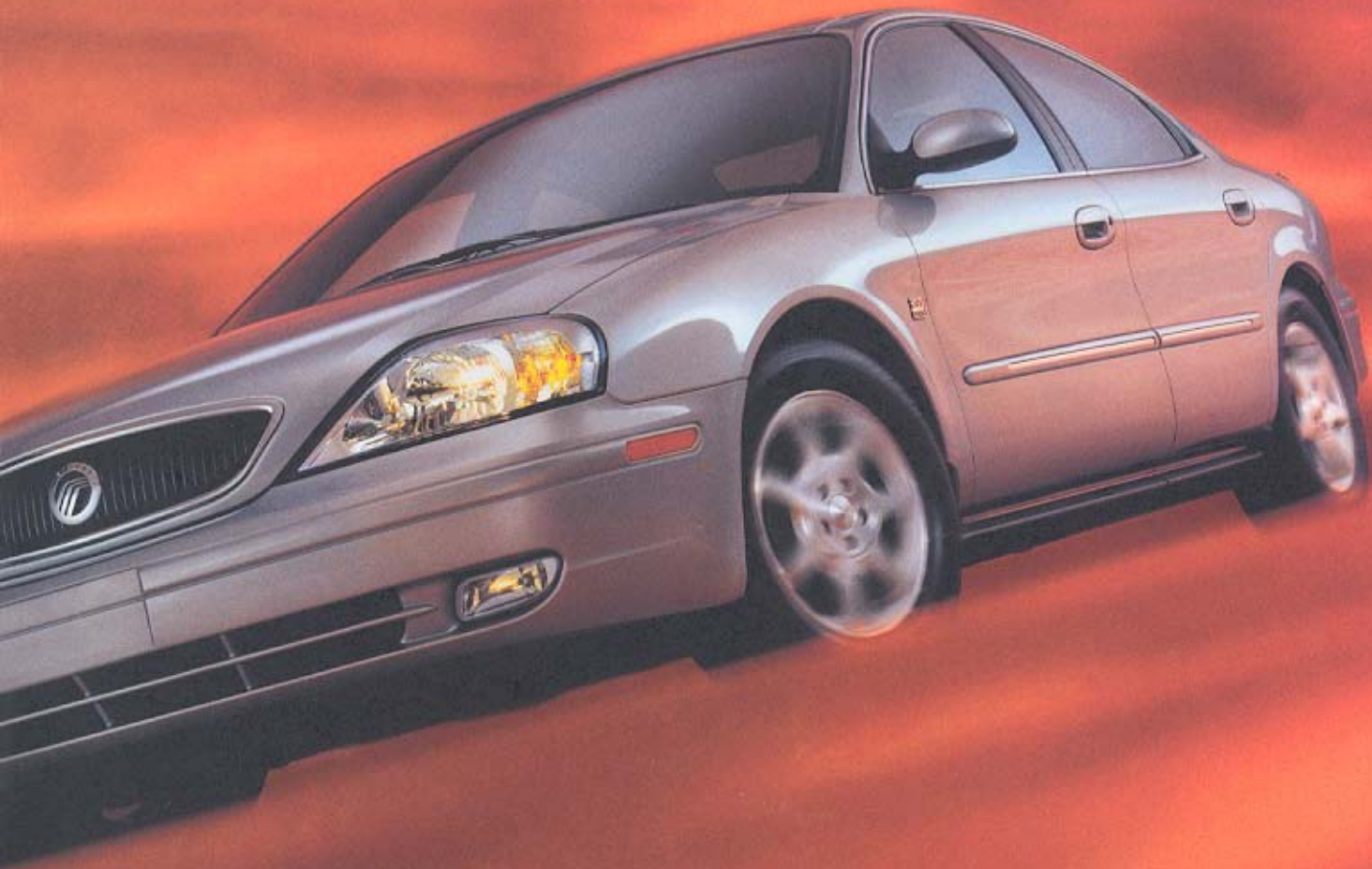
- Available side-impact head/chest airbags²
- Available leather seating surfaces³
- Available power-adjustable foot pedals

¹Under normal driving conditions with routine fluid and filter changes.

²Always wear your safety belt and secure children in the rear seat.

³No charge option on LS Premium models.





Mercury Sable LS Premium Sedan in Silver Frost Clearcoat Metallic.



Mercury Villager Sport in Silver Clearcoat Metallic with Dark Shadow Grey Clearcoat Metallic accent. Shown with available equipment.

2001 mercury villager



- Driver and passenger-side sliding doors
 - Anti-Theft Alarm System
 - In-Track™ rear sliding seat system
 - 100,000-mile scheduled tune-up intervals¹
 - Flip-out 2nd- and 3rd-row bodyside windows
 - Remote keyless entry system with 2 key fobs
 - Luggage rack
 - Power front windows, door locks and exterior mirrors
 - Available Quad-bucket front seats
 - Available AutoVision® Entertainment System
 - 170-horsepower 3.3L SOHC V6 engine
 - Available 3-position parcel shelf with cargo net
- ¹Under normal driving conditions with routine fluid and filter changes.



2001 cougar

No matter how you look at the 2001 Mercury Cougar, there's no doubt that it was built to impress. Most notable is the newly refined, sleek exterior with sharp, aerodynamic features. And one trip down your favorite stretch of road is all you'll need to confirm the fact that it's the perfect mix of design, comfort and performance. Of course, that's just one of the many reasons you'll want to get behind the wheel of the new Cougar.

2001 grand marquis

The standard for Mercury luxury, Grand Marquis offers a peaceful, stress-free environment for any excursion—whether it be a cross-country trip or a quick errand in town. Elegant exterior body styling. Thoughtful interior amenities. Sophisticated safety and security features. All of which help make it equally pleasurable for both the driver and passengers. If you enjoy traveling in style, you'll enjoy traveling in the new Grand Marquis.

2002 mountaineer

To satisfy your individualist spirit, we present the new 2002 Mountaineer—the cutting-edge SUV that makes the others seem routine. This remarkable machine allows you to express yourself—while delivering confidence, security and rewarding comfort. On any journey, you'll appreciate Mountaineer's bold exterior styling and its contemporary interior appointments. You'll enjoy its fluid, yet precisely-controlled ride. And thrill to its acceleration and authoritative power. Mountaineer—enjoy the roads you travel most.

2001 sable

With a refined sophistication rarely seen on the road today, the Mercury Sable is a truly spectacular automobile. Thanks to an ideal blend of performance and technology, you'll find Sable is a pleasure to drive on a wide variety of surfaces. And whether you prefer the wagon or sedan, you'll certainly want to take note of the remarkable attention to detail that's evident in its design, both inside and out.

2001 villager

It's not often that the words "minivan" and "performance" can be used in the same sentence. Unless, of course, you happen to be talking about the Mercury Villager. With a notable car-like feel, Villager is highly maneuverable and easy to drive—whether it be on the highway or in a tight parking lot. And with up to 66 different seat configurations available with the Sport and Estate models, Villager can accommodate up to seven passengers, making it the logical choice for any driving situation.

mercury

It is where engineering meets performance. Where precision and innovation blend to create the perfect driving experience. And where your personal wishes and desires will not only be met, but exceeded. This is the world of Mercury. And it is waiting for you.

THE MERCURY COMMITMENTSM REFERS TO THE EXTRA COMFORTS OF OWNERSHIP,
exemplified in a comprehensive benefits package. It is the assurance
that meeting your driving needs will always be our ultimate objective.
Ask your dealer for complete details and a copy of the limited warranty.



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IN YOUR
OWN LANE

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Customer Assistance 800.392.3673

Roadside Assistance 800.241.3673

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