



GRAND MARQUIS
2005



MERCURY



DISCOVER MERCURY GRAND MARQUIS FOR 2005. The enhanced road handling of rear-wheel drive and the proven power of its V-8 engine make driving Grand Marquis truly enjoyable. And with the roomiest interior and biggest trunk in the class, it's perfect for a night on the town or a week on the road. In fact, Grand Marquis has been recognized by R.L. Polk for having the Highest Model Loyalty in the Large Car Category.* With all that it provides, that should come as no surprise.

*According to R.L. Polk statistics for the Large Car Category in the 2003 model year, Grand Marquis ranked highest by having the greatest percentage of households return to purchase or lease another Grand Marquis.

Above: Grand Marquis LS Ultimate with available Medium Parchment leather-trimmed interior. Shown on cover: Grand Marquis LS Premium 30th Anniversary Edition in Vibrant White.



GS Two-Tone Edition Shown above in Light Tundra Metallic with Gold Ash Metallic accent and available 16" chromed wheel covers, this stylish package includes both exterior and interior touches. Special exterior features include a two-tone paint appearance, paint stripes, color-keyed bodyside moldings, unique scuff plates, unique C-pillar badging, a hood ornament, and body-color door handles and surrounds. The dramatic two-tone leather-trimmed interior features the Mercury logo debossed in the front seatbacks.



Power Driver's Seat Standard on every Grand Marquis, the 8-way power driver's seat features power lumbar for additional back support, helping make every journey in Grand Marquis more enjoyable.



Highest Government Safety Rating Grand Marquis has received the government's highest frontal crash-test rating for 10 consecutive years ('96-'05). When equipped with available side-impact airbags, Grand Marquis is also the only vehicle in its class to receive the government's highest rating in all 5 categories.**



Power-Adjustable Pedals These innovative brake and accelerator pedals help Grand Marquis accommodate drivers of all heights. They can be moved forward or back over 2" to improve driver comfort. Standard on GS Convenience and LS series.



Overhead Console Standard on the LS series, this versatile feature includes a digital compass, dome/map lights, and the HomeLink® Universal Transceiver to activate your garage door opener plus 2 additional home-based units.

**Driver frontal impact, passenger frontal impact, front-seat side impact, rear-seat side impact, and Rollover Resistance Rating.

GS

GS CONVENIENCE

Includes the GS features, plus:

POWERTRAIN/FUNCTIONALITY

- 4.6L SOHC V-8 engine
- 4-wheel disc Anti-lock Brake System (ABS)
- 100,000-mile tune-up interval*
- Power, speed-sensitive, variable-assist rack-and-pinion steering

EXTERIOR

- Bumpers with chromed inserts
- Chromed grille
- Power sideview mirrors

INTERIOR

- 6-passenger seating
- 8-way power driver's seat with power lumbar and power recline
- AM/FM stereo/single-CD with 4 speakers
- Manual temperature control
- Power door locks and windows
- Remote decklid release
- Tilt steering column with speed control

SAFETY/SECURITY

- Personal Safety System™
- SecurLock® passive anti-theft system

AVAILABLE EQUIPMENT

- 16" chromed wheel covers
- Power, heated, folding sideview mirrors
- Two-tone paint

POWERTRAIN/FUNCTIONALITY

- All-Speed Traction Control

EXTERIOR

- Dual bodyside paint stripes
- Remote keyless-entry system

INTERIOR

- Power-adjustable pedals
- Rear-seat reading lights

AVAILABLE EQUIPMENT

- 16" chromed wheel covers
- AM/FM stereo/cassette/single-CD player
- Full-size spare tire and wheel
- GS Two-Tone Edition – Two-tone exterior paint appearance, two-tone leather-trimmed seats, paint stripes, color-keyed bodyside moldings, unique scuff plates, unique C-pillar badging, body-color door handles and surrounds, hood ornament, and Mercury logo debossed in front seatbacks
- Leather-trimmed seats
- Power, heated, folding sideview mirrors
- Trunk organizer
- Two-tone paint

LS PREMIUM

Includes the GS Convenience features, plus:

EXTERIOR

- 16" 9-spoke aluminum wheels
- Power, heated, folding sideview mirrors
- Wide, color-keyed bodyside moldings with bright inserts

INTERIOR

- 8-way power front-passenger seat with power lumbar
- Auto-dimming rearview mirror
- Electronic Automatic Temperature Control
- Leather-wrapped steering wheel
- Overhead console with digital compass, dome/map lights and HomeLink® Universal Transceiver

AVAILABLE EQUIPMENT

- 6-disc in-dash CD changer
- 16" chromed aluminum wheels
- 30th Anniversary Edition
- AM/FM stereo/cassette/single-CD player
- Full-size spare tire and wheel
- Handling Package
- Heated front seats (requires side-impact airbags** and leather trim)
- Laminated side windows
- Leather-trimmed seats
- Power moonroof
- Side-impact airbags
- Trunk organizer
- Two-tone paint

LSE

Includes the LS Premium features, plus:

POWERTRAIN/FUNCTIONALITY

- Handling Package – 2.27:1 axle ratio, upsized front stabilizer bar, heavy-duty rear stabilizer bar, P225/60R16 Michelin all-season black sidewall tires, rear air suspension with unique springs and dual exhausts for 239 hp and 287 lb.-ft. of torque

EXTERIOR

- 16" split-spoke aluminum wheels

INTERIOR

- 5-passenger leather-trimmed seats
- AM/FM stereo/cassette/single-CD player with 4 speakers
- Floor shifter
- Manual parking-brake release

AVAILABLE EQUIPMENT

- 6-disc in-dash CD changer
- Full-size spare tire and wheel
- Laminated side windows
- Power moonroof
- Side-impact airbags
- Trunk organizer
- Two-tone paint

LS ULTIMATE

Includes the LS Premium features, plus:

POWERTRAIN/FUNCTIONALITY

- Rear air suspension with stabilizer bar

EXTERIOR

- Unique exterior badging

INTERIOR

- Electronic instrument-panel display with trip computer
- Wood- and leather-trimmed steering wheel with duplicate audio/climate controls

AVAILABLE EQUIPMENT

- 6-disc in-dash CD changer
- 16" chromed aluminum wheels
- Full-size spare tire and wheel
- Handling Package
- Heated front seats (requires side-impact airbags and leather trim)
- Laminated side windows
- Leather-trimmed seats
- Power moonroof
- Side-impact airbags
- Trunk organizer
- Two-tone paint

Following the publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is your best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

EXTERIOR COLORS¹



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|---------------------|---------------------------------------|------------------------------|
| 1 Vibrant White | 4 Arizona Beige Metallic | 7 Light Ice Blue Metallic |
| 2 Gold Ash Metallic | 5 Light Tundra Metallic ¹¹ | 8 Silver Birch Metallic |
| 3 Black | 6 Dark Blue Pearl Metallic | 9 Dark Toréador Red Metallic |

GS TWO-TONE EDITION/TWO-TONE OPTION

- 10 Light Tundra Metallic¹¹ with Gold Ash Metallic accent
- 11 Vibrant White with Arizona Beige Metallic accent
- 12 Vibrant White with Silver Birch Metallic accent

*Under normal driving conditions with routine fluid and filter changes. **Always wear your safety belt and secure children in the rear seat. ¹Colors are representative only. Not all colors are available on all models. Please see your Lincoln Mercury Dealer for color/trim combinations. ¹¹New for 2005.